

SSS NEWS LETTER

Hello fellow divers!

The holiday season is upon us and if you are like me I am out going nuts trying to find things for my friends and family. Actually I find it kind of fun to get out into the stores and do some shopping. It gets me out of my store for a good break. And the holiday season is just fun getting with friends and family you don't get to be with all the time during the year. Also the best part of it is all the goodies we get to indulge in that we hold back on all year long. Yea it means a few extra pounds but it is worth it and that is what January is for! Diets! I will now get you caught up on the latest.

SALES

This is a word that everyone loves and we have plenty of them. With the slow down of the economy we know things are tight. There are plenty of gifts that you can get for your family and friends under \$20.00. There are so many accessories that divers need and the cost is small. So no breaking the bank. And we also have a storewide sale from 15-25% off everything in the store. Including 25% off Bcd and Reg packages. If it is a deal you are looking for we have it! Stop on by and check us out. We have a full stock of everything. Now one of the things divers are always looking for is scuba cylinders. We have used 80 cubic foot tanks on sale right now for only \$159.00. I also have 2 used 63's for the same price. These are the Luxfer cylinders with Genesis valves. The best combination on the market today. I also have one Nitrox ready 80 for only \$129.00 and 2 steel Fabre 116"s Nitrox ready for only \$300.00 each. Take advantage of these right away as we just put them on the floor this week. They will go real fast! The holidays are upon us and there is only 16 more days until Christmas! Don't delay! We also have gift certificates for those hard to buy for divers and this is a great idea so they can pick out what they actually need.

MORE GOODIES

I have marked down the Torpedo Sub that tows a diver at 2.5 knots from \$999.00 to only \$699.00. This is a top of the line DPV that has a real motor to it. Not like the cheaper models that uses a drill motor and are real noisy. Jump on this deal before it is gone! Atlan diver jackets that protect a divers from the wind and cold are marked down right now from \$179.00 to only \$139.00. Just arrived today the Deep Sea 3MM super stretch wetsuits in the xl to 4x sizes and they are on sale at 25% off. And all Atomic regs and masks at 15% off. Great buys at a great price. And as always SSS Club Aquarius members get additional discounts!

DIVE TRIPS

I know most divers this time of year hang up their fins for the season. But there are those that continue divin' throughout the winter months. We do dodge the cold fronts and head out to the springs for some great winter divin' at Weeki Wachee and Rainbow river and to see the Manatees in Crystal river. The Gulf this time of year is a bit chilly at 60 some odd degrees and not too many divers venture out this time of year. So we take Jimmy's advice and do some changes in latitude which in turn sure does change the attitudes when we hit the warmer weather and warmer waters in the beautiful Florida Keys. Our next venture to Key Largo will be January 25th to the 27th. Our prices are still the same for this great trip at \$349.00 for 3 days and 2 nights at the ocean front condos with 4 dives in 2 days on a 42' boat including tanks and air fills. Divers this is a great price for this trip that we run and it is the best of the best! You can do from shallow to deep reefs to shallow to deep wrecks. Key Largo has it all! After all the goodies you will be enjoying during the holidays this will be a great time to work off those extra pounds! Call the shop to book this great trip for the start of 2009. It is a definite!

COZUMEL CRUISE AND DIVE

Divers this is one of the best trips that we take all year. 5 days cruising the seas of the Caribbean to the beautiful island of Cozumel Mexico. One of the best dive destinations in the world and always one of my favorites. Here you get to dive 3 of the best dives Coz has to offer in it's crystal clear waters. Viz up to 150'. Drift divin' at it's best! Dive Palancar wall, Santarosa wall, Punta Tunich or San Francisco wall or the C53 wreck. You get to pick the dives you want to do. And we

also serve lunch for the divers. This all inclusive trip leaves out of Tampa on February 19th and arrives back in Tampa on the 23rd. If you are really looking for a relaxing get a way this is the trip for you and it is loaded with lots of fun! Trip includes the cruise, all meals, entertainment, upgrades, all dives and boat charges, transfers, tips for the crew on dive day, tanks and air fills, all port charges and taxes, and Bon Voyage party. All this for only \$799.00 per diver and \$549.00 for non diver. But you must hurry! As the rooms book up on the ship the prices goes up! So don't procrastinate! Call today to reserve your spot on this fun filled trip! Treat yourself to the best holiday present you can get and start 2009 off with some great divin'!

BONAIRE

I have had plenty of calls to do Bonaire this year. I am looking into some package pricing right now that will include air fare, hotel and dive packages. Most will include a vehicle for a party of 4. I am looking at Mid April of 2009 for this trip. Those interested please contact me right away to let me know if you want on this trip. Bonaire is another one of those fantastic divin' spots that you have to do at least once in your life. Why? Because it is so beautiful and all the divin' is on the leeward side of the island and perfectly calm with no currents. You can dive all day and night. Divin' starts at 20' and you can go down to the 130 level to the sand. A great place for photography and the night divin' is the best! There are so many places to dive on the island that is either right in front of your hotel or a short drive around the island to the many shore entry points. You will definitely love divin' in Bonaire. This trip is going to be a definite since we already have 6 divers on for the trip. Come and join us for some of the best divin' you will ever see in the southern Caribbean.

ANOTHER TRAGEDY

Divers just after the last news letter I read in the Keys paper that another accident has happened. And another tragedy that did not have to happen. Scuba 101 says that you monitor your air constantly and keep a good buddy system. On November 5th in Key Largo 2 divers were divin' and one diver signaled the other buddy that they were low on air. The diver started to surface without their buddy. What they can figure out to this point is the diver ran out of air and did not make it to the surface. They found him later on the bottom. If the diver stayed with the buddy they could have buddy breathed off of the octo and surfaced without a problem. Another case of complacency. Divers if you do what you are taught to do you will always be a safe diver. This is why you are taught what you are taught. You just cannot break the rules! Stay with your buddy at all times. Monitor your air constantly and check each others air during the dive. Strong currents or colder waters can make you go through your air quickly. Also following the bottom contour you may not be aware that you are going into deeper waters. Practice your buddy breathing on dives with your buddy for a few minutes at the beginning of a dive in the unlikely event you do encounter an emergency. Then you will both be safe in the event of an emergency. You were all taught these skills in your open water classes for a reason. Please use these skills and practice them. Be a safe diver.

Well divers this gets us up to speed on the latest. December is a very busy month with all the holidays and parties and New years. Please be safe and remember not to drink and drive. If you plan on indulging let someone take you home to sleep it off. We want to see you around next year for some great divin'.

Remember if you are not out divin' or havin' fun, don't blame Sunny Seas!

W E B E D i V i N'

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